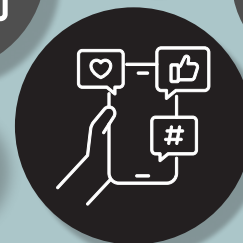


CARTECK GARAGE DOOR

SALES & MARKETING TOOLKIT

TECKENTRUP | HOME
OCTOBER 2025

“ How can
you help me
market and
sell CarTeck? ”



WWW.TECKENTRUP.CO.UK

Not only helping you **sell**, but helping you **market** CarTeck garage doors too!



“What have you got to help me win more orders?”

...The sales and marketing toolkit is a great resource for **new and seasoned** CarTeck sales people that may need an introduction or a refresher on the support we have to offer.

We understand how important the right sales and marketing collateral is for generating leads and closing sales. From sales arguments to use with customers, point of sale for your showroom to consumer-friendly snapshot videos, we have a host of resource to support your sales and marketing effort from start to finish.

Teckentrup, total sales and marketing support, start to finish!



Marketing Toolkit

“ Where can
I find all the
things I need
to promote
CarTeck to my
customers? ”

To skip to the page you
need, click or tap on the
relevant section.



[TECKENTRUP WEBSITE](#) - PAGE 5

Our website is a great resource for all things CarTeck and a great place to point your customers to validate your recommendations.



[CARTECK LITERATURE](#) - PAGES 6 - 12

Full colour brochures, price lists and order forms that cover our complete CarTeck garage door range.



[DOOR OPTIONS & EXTRAS](#) - PAGE 13

Add value to your sales with Teckentrup Bling or our CarTeck DRIVE accessory packs.



[PROMOTIONAL ITEMS](#) - PAGE 14

Banners, signage and supporting collateral to make your showroom geared to sell CarTeck.



[IMAGE LIBRARY](#) - PAGE 15

A bank of imagery for you to download and use online to promote CarTeck garage doors.



[INSULATION ANIMATION](#) - PAGE 16

A powerful animation to show customers how CarTeck insulated garage doors save money on energy bills.



[CHOOSE CARTECK SNAPSHOT VIDEOS](#) - PAGES 17 - 18

Short and punchy snapshot consumer video library for side hinged and sectional doors with each video focussing on one great reason to choose CarTeck.



[VIDEO GUIDE](#) - PAGE 19

We'll show you how to get the YouTube embed code you need to include our videos on your website.



[SOCIAL MEDIA TIPS](#) - PAGES 20 - 21

A helpful guide on tagging Teckentrup in your install posts and sharing videos on social media.



Sales Toolkit

“What about
all the
information
I need to
help me win
sales?”

To skip to the page you
need, click or tap on the
relevant section.



[WHEN TO CHOOSE CARTECK](#) - PAGE 22

A quick overview of all the reasons why you, as a garage door specialist should choose to sell CarTeck.



[GREAT REASONS TO SELL CARTECK](#) - PAGE 23

A full overview of all the benefits of CarTeck for garage door specialists and consumers and how you can use them in a sales situation.



[KEY POINTS TO HELP YOU SELL CARTECK](#) - PAGE 24

All the key consumer points to help you sell CarTeck.



[THE HONESTY BOOKLET](#) - PAGE 25

Helping your customers understand what they can expect and what they cannot expect from our garage doors and how to maximise a door's lifespan.



[PRODUCT WARRANTIES](#) - PAGE 26

All the important information you need regarding warranties for CarTeck garage doors.



[TOOLBOX TIPS](#) - PAGE 27

A handy hints and tips resource for your door installers to refer to and resolve fitting issues. Perfect for toolbox talk training with your installers too.



“How can I use
Teckentrup’s
website to
promote
CarTeck?”



VISIT THE TECKENTUP WEBSITE

Our website is a great resource for all things CarTeck and a great place to point your customers to validate your recommendations. **But, it's also a helpful example of how you can use the content to tell the story of CarTeck garage doors...**

For example, take a look at our [‘How do I Choose!?’](#) pages for sectional and side hinged garage doors.

And don't forget, our [Downloads](#) section is an important resource to engage with. It's the place to go for the latest versions of all the supporting collateral and literature you need.

[Click/tap here to return to
the contents page!](#)

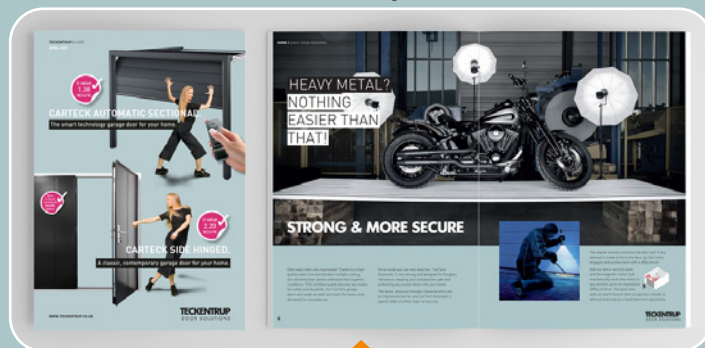
**CARTECK
LITERATURE**



“ I need literature and pricing for all garage doors...” ”

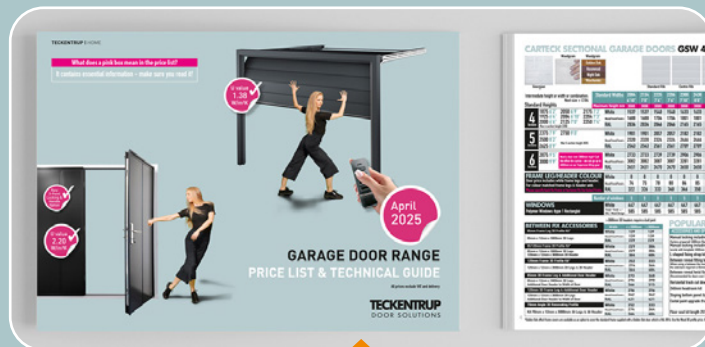
[Click/tap here to return to the contents page!](#)

CarTeck Insulated Garage Door Brochure



DOWNLOAD THE BROCHURE

CarTeck Insulated Garage Door Price List



DOWNLOAD THE PRICE LIST

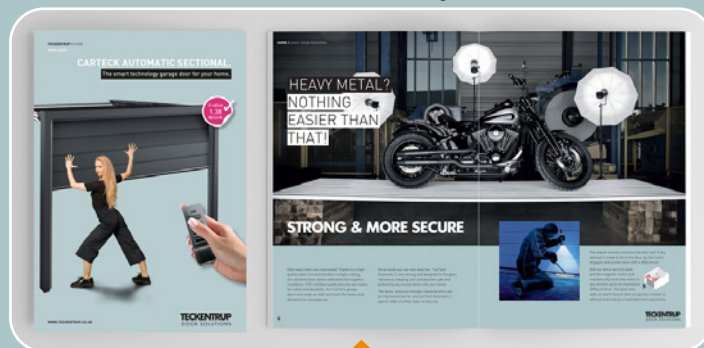
**CARTECK
LITERATURE**



“ What about
a standalone
garage door
brochure... ”

[Click/tap here to return to
the contents page!](#)

CarTeck Insulated Sectional Garage Door Brochure



DOWNLOAD THE BROCHURE

CarTeck Insulated Sectional Garage Door Order Form

DOWNLOAD THE ORDER FORM

**CARTECK
LITERATURE**



“ What about
a standalone
side hinged
garage door
brochure... ”

[Click/tap here to return to
the contents page!](#)

CarTeck Insulated Side Hinged Garage Door Brochure



DOWNLOAD THE BROCHURE

CarTeck Insulated Side Hinged Garage Door Order Form

DOWNLOAD THE ORDER FORM



“ What if I
need a really
big sectional
garage door? ”

[Click/tap here to return to
the contents page!](#)

CarTeck Supersize Insulated Sectional Garage Door Brochure



DOWNLOAD THE BROCHURE

CarTeck Supersize Insulated Sectional Garage Door Order Form

DOWNLOAD THE ORDER FORM

**CARTECK
LITERATURE**



“My customer
is looking for
something
a little
different...”

[Click/tap here to return to
the contents page!](#)

CarTeck SLX & GSA Vision Sectional Garage Doors Brochure



DOWNLOAD THE BROCHURE

CarTeck SLX Vision Order Form

**DOWNLOAD THE
ORDER FORM**

CarTeck GSA Vision Order Form

**DOWNLOAD THE
ORDER FORM**

**CARTECK
LITERATURE**



“ What about
the trade-only
AutoTrend
offer? ”

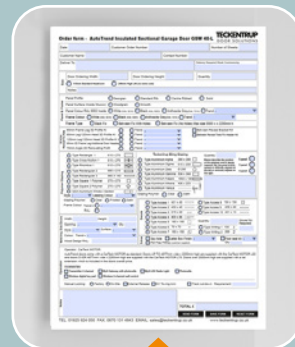
[Click/tap here to return to
the contents page!](#)

CarTeck AutoTrend Brochure



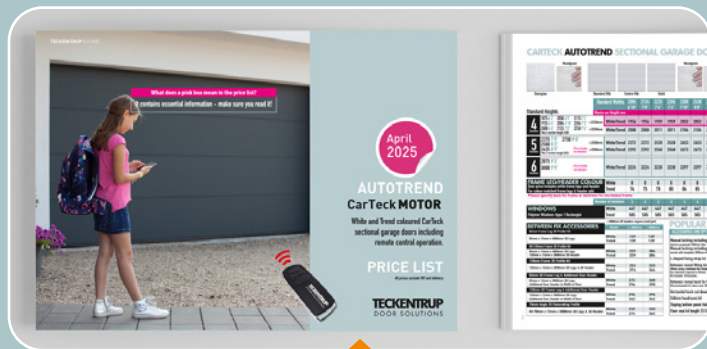
**DOWNLOAD THE
BROCHURE**

CarTeck AutoTrend Order Form



**DOWNLOAD THE
ORDER FORM**

CarTeck AutoTrend Price List



DOWNLOAD THE PRICE LIST HERE



“ What about
the Switch
trade-only
offer? ”

[Click/tap here
to return to the
contents page!](#)

CarTeck Switch Insulated Garage Doors Brochure



DOWNLOAD THE BROCHURE

CarTeck Switch Price List



DOWNLOAD THE PRICE LIST

CarTeck Switch Order Form



DOWNLOAD THE ORDER FORM

**DOOR OPTIONS
& EXTRAS**

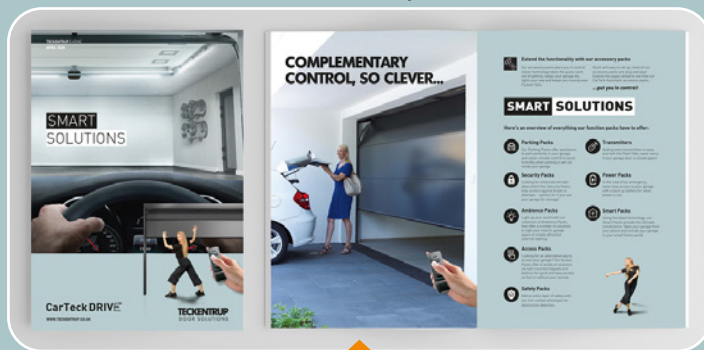


**Marketing
Toolkit**

**“ I want to
increase sales
value with
add-ons... ”**

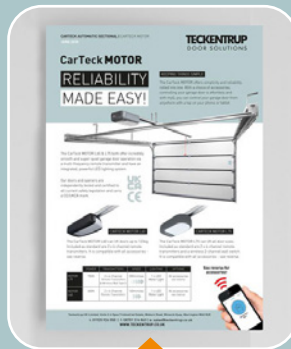
[Click/tap here to return to
the contents page!](#)

CarTeck DRIVE Accessory Pack Booklet



DOWNLOAD THE BROCHURE

CarTeck MOTOR Booklet



**DOWNLOAD
THE BROCHURE**

Teckentrup Bling Brochure



**DOWNLOAD THE
BROCHURE**

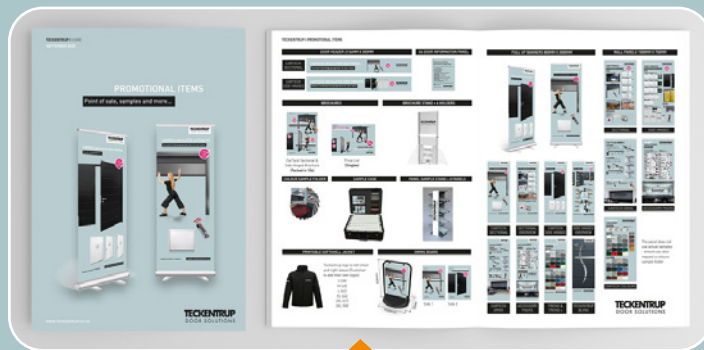
**PROMOTIONAL
ITEMS**



**“ I want to
gear up my
showroom and
sales team to
sell CarTeck...”**

[Click/tap here to return to
the contents page!](#)

CarTeck Promotional Items Booklet



DOWNLOAD THE BOOKLET HERE



**IMAGE
LIBRARY**



**Marketing
Toolkit**

“I need CarTeck
images for my
website, social
media and
advertising...”

[Click/tap here to return to
the contents page!](#)

CarTeck Image Library Bulletin



DOWNLOAD THE BULLETIN HERE



**INSULATION
ANIMATION**



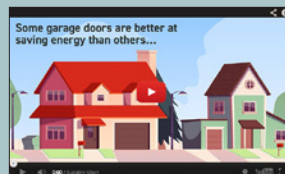
“ How do I demonstrate to customers that insulation saves money? ”

[Click/tap here to return to the contents page!](#)

Save money on your energy bills with Teckentrup insulated garage doors!



WATCH THE VIDEO HERE!



Our animation makes understanding 'U' values easy, demonstrating how CarTeck insulated garage doors save money on energy bills compared to other poorly insulated door types. Insulation = money saved! A great tool use with customers to show the faster pay-back if they buy an insulated CarTeck garage door.

CHOOSE CARTECK
SNAPSHOT VIDEOS



Marketing
Toolkit

“ I need short,
high-quality
videos for use
on my website
& social posts... ”

[Click/tap here to return to
the contents page!](#)

CarTeck Insulated Sectional Garage Door Snapshot Videos



WATCH THE VIDEOS HERE!



Short, punchy snapshot videos, each focussing on one great reason to choose CarTeck. We've also filmed some portrait for use as reels!

**CHOOSE CARTECK
SNAPSHOT VIDEOS**



**Marketing
Toolkit**

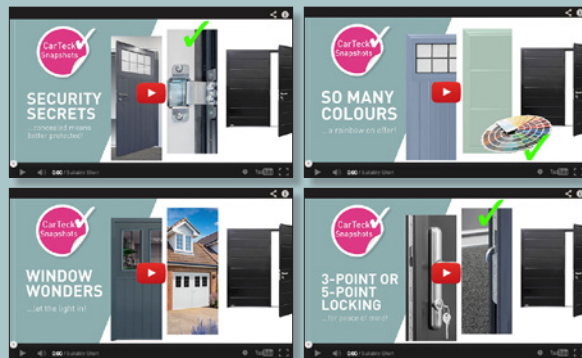
“Great, what
about for side
hinged garage
doors?”

[Click/tap here to return to
the contents page!](#)

CarTeck Insulated Side Hinged Garage Door Snapshot Videos



WATCH THE VIDEOS HERE!



Short, punchy snapshot videos, each focussing on one great reason to choose CarTeck. We've also filmed some portrait for use as reels!

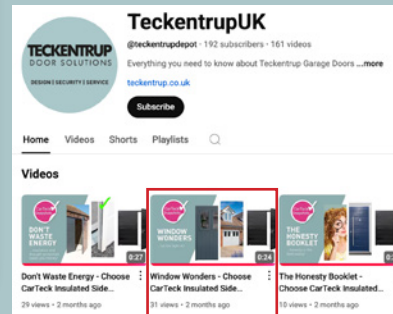


“ How do I
embed videos
on my website
for customers
to watch? ”

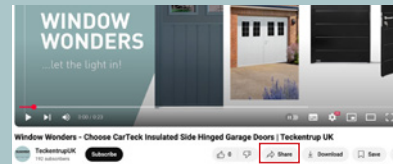
[Click/tap here to return to
the contents page!](#)

This is easily done using the YouTube video embed code. Here's a step by step guide to finding the code you need..

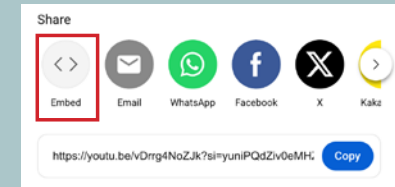
1. On a computer, visit the [Teckentrup YouTube](#) channel and click on the video you'd like to include.



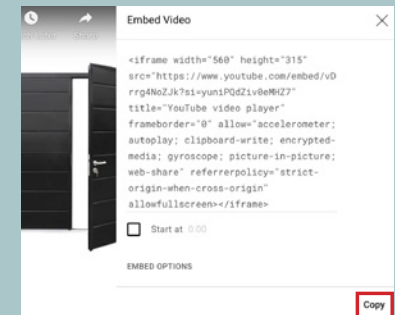
2. Click the 'Share' button.



3. Click on the 'Embed' button in the pop up.



4. Click 'Copy' and your embed code is ready.



SOCIAL MEDIA TIPS



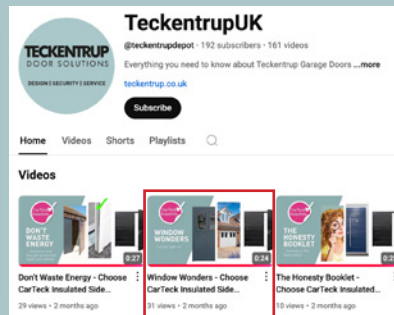
**Marketing
Toolkit**

“ How do I
share a video
on social
media? ”

[Click/tap here to return to
the contents page!](#)

This is easily done using the videos web address. Here's a step by step guide to find the address and post to your page...

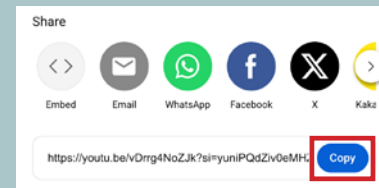
1. On a computer, visit the [Teckentrup YouTube](#) channel and click on the video you'd like to share.



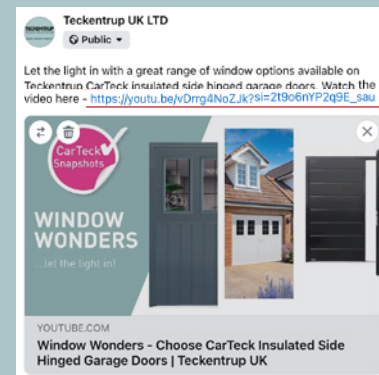
2. Click the 'Share' button.



3. Click on the 'Copy' button in the pop up.



4. Head to your Facebook, X or LinkedIn profile or LinkedIn company page and create a post, pasting in the videos address, then post!



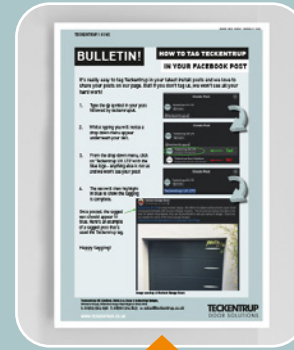
SOCIAL MEDIA TIPS



“How do I tag Teckentrup in my social media posts?”

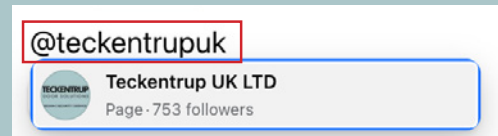
[Click/tap here to return to the contents page!](#)

Social Media Tagging Bulletin



DOWNLOAD THE BULLETIN HERE

1. Type the @ symbol in your post followed by teckentrupuk.



Whilst typing you will notice a drop down menu appear underneath your text.

2. From the drop down menu, click on 'Teckentrup UK LTD' with the blue logo - anything else is not us and we won't see your post!



The text will then highlight in blue to show the tagging is complete.

**WHEN TO
CHOOSE CARTECK**



“Why should I
sell CarTeck
over other
doors on the
market?”

[Click/tap here to return to
the contents page!](#)

When To Choose CarTeck Booklet



DOWNLOAD THE BOOKLET HERE

Product Designed For YOU...

CarTeck has been optimised to bring a product and service package that makes selling, surveying and installing our garage doors trouble-free. Every eventuality has a clever solution to give your customers the very best garage door and your business the best complete package...

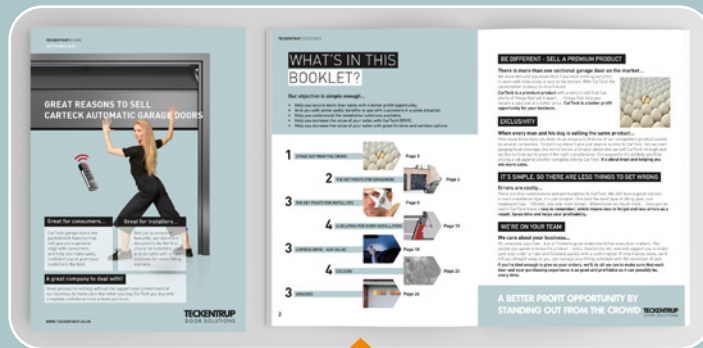
GREAT REASONS TO SELL



“ I want to
understand the
benefits for my
customers and
my business...”

[Click/tap here to return to
the contents page!](#)

Great Reasons To Sell CarTECK Booklet



DOWNLOAD THE BOOKLET HERE

Great for your customers, great for installers...

CarTECK garage doors are packed with features that will give you a genuine edge with consumers and help you make sales, confident you've given your customers the best.

Not just a consumer favourite, our doors are designed to be the first choice for installers - fast and versatile with simple solutions for every fitting scenario.

**KEY POINTS TO
HELP YOU SELL**



**Sales
Toolkit**

**“I want a simple
booklet with just
the key points
to use with
consumers...”**

Key Points To Help You Sell CarTeck Booklet



DOWNLOAD THE BOOKLET HERE

A snapshot overview of all the key consumer points to help you sell CarTeck...

CarTeck garage doors are packed with features that will give you a genuine edge with potential customers and help you make sales, confident you've given your customers the best.

[Click/tap here to return to
the contents page!](#)

**THE HONESTY
BOOKLET**

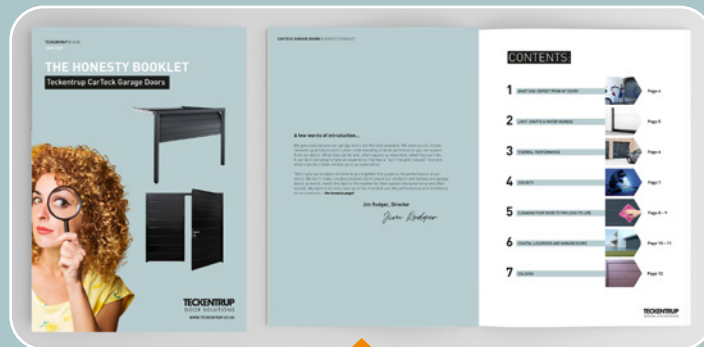


**Sales
Toolkit**

“ I need help
conveying to
customers both
what your garage
doors can and
cannot do? ”

[Click/tap here to return to
the contents page!](#)

CarTek Garage Door Honesty Booklet



DOWNLOAD THE BOOKLET HERE

**Helping your customers understand what they can
and can't expect from our garage doors...**

We want you to choose Teckentrup products with a clear understanding of what performance you can expect from our doors. What they can do and, often equally as important, what they can't do. It's called the honesty booklet because... ...we're honest about performance - it's a breath of fresh air compared to the non-existent or obscure information from other manufacturers. Customers too, will see the open approach as refreshing.

**PRODUCT
WARRANTIES**

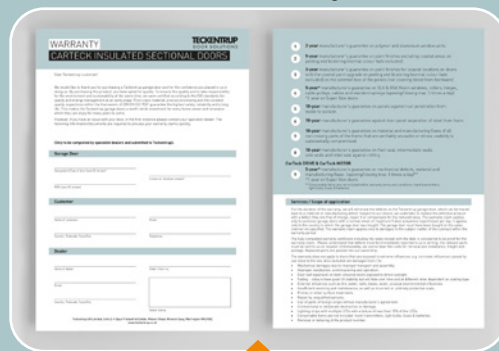


**Sales
Toolkit**

“What are
the doors
warranties’
and applicable
T’s & C’s?”

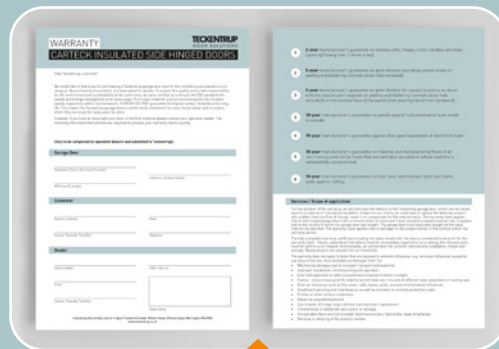
[Click/tap here to return to
the contents page!](#)

CarTeck Insulated Sectional Garage Doors Warranty



DOWNLOAD THE WARRANTY HERE

CarTeck Insulated Side Hinged Garage Doors Warranty



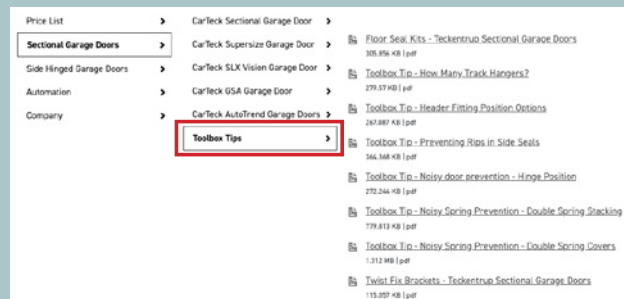
DOWNLOAD THE WARRANTY HERE

TOOLBOX TIPS
FOR FITTERS



“What about helpful tips for my installers?”

Simple: Visit the Teckentrup [Downloads Page](#) and choose your product...



[Click/tap here to return to the contents page!](#)



Is there something that you'd find helpful that we don't have? Let us know and we'll see what we can do!

Teckentrup UK Limited, Units 2-4 Opus 9 Industrial Estate,
Woburn Road, Winwick Quay, Warrington WA2 8UE

t: 01925 924 050

f: 08701 314 843

e: sales@teckentrup.co.uk

TECKENTRUP

DOOR SOLUTIONS



Building Standards
Safety Assured



Accredited Contractor
CHAS Quality



NBS Source



ISO 9001:2015
ISO 14001:2015
ISO 45001:2018



Constructionline
Platinum Member

WWW.TECKENTRUP.CO.UK

